

On Friday, March 27, 2009, the Long Island Section of the American Society for Quality (ASQ-LI) and the Frank G. Zarb School of Business, Department of Information Technology and Quantitative Methods are jointly sponsoring the 3<sup>rd</sup> Lean Six-sigma (LSS) symposium. The event will be held at Hofstra University's Cultural Center Theater. Over one hundred and fifty executives, senior managers, and process improvement professionals are expected to attend.

Lean Six Sigma, with its focus on sustainability via improved process efficiency and economic profit, encourages executive management to prioritize improvement projects based on metrics that recognizes the alignment of stakeholder needs and an organization's priorities as defined by their top management.

The symposium will provide our members and corporate associates with useful information on strategies adopted by practicing Lean Six-Sigma professionals to achieve successful process and quality improvements.

The format of the symposium will allow success stories to be presented by ASQ Certified Six Sigma Black Belts, Master Black Belts, and Practicing Black Belts on strategies and tools used to realize LSS implementation and concomitant bottom-line improvements in Health Care, Process, Manufacturing, and Service industries, including government. We also expect attendees to leave the symposium with insights on how to better guide and support their efforts to achieve greater levels of customer satisfaction along with significant improvements in product and service quality.

Details will be made available on the ASQ-LI website ([www.asqlongisland.org](http://www.asqlongisland.org)) and at ..... by January 15, 2009. We look forward to meeting you and your team members at the 3<sup>rd</sup> Lean Six-Sigma symposium on March 27, 2009 at Hofstra University.

Best Regards,

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